

DR. C.V. RAMAN UNIVERSITY

ASSIGNMENT COVER PAGE

Please Fill All Entries Carefully

REGISTRATION NUMBER

रजिस्ट्रेशन नम्बर

STUDENT'S NAME

छात्र का नाम

ADDRESS

पता

COURSE CODE

पाठ्यक्रम कोड

COURSE TITLE

पाठ्यक्रम का नाम

ASSIGNMENT CODE

सत्रीय कार्य कोड

MEDIUM

माध्यम

STUDY CENTRE CODE

स्टडी सेन्टर कोड

SUBMISSION DATE

जमा करने की तारीख

STUDENT'S SIGNATURE

छात्र का हस्ताक्षर

FOR STUDY CENTRE USE ONLY

REGISTRATION NUMBER----- MARKS OBTAINED-----

CENTRE COORDINATOR----- MAXIMUM MARKS-----

DATE----- SEAL & SIGNATURE OF CENTRE -

COORDINATOR NAME AND -----

SIGNATURE OF EVALUATOR

MASTER OF COMMERCE (M.COM)

Second Year- Third Semester

Advanced Corporate Accounting

Note: -Attempt all questions

1. What do you understand by 'Valuation of Shares'? Describe with example the different methods of valuation of shares?
2. What is a Holding Company? What information relating to subsidiary companies is to be separately disclosed in the Balance Sheet and Profit & Loss A/c of the Holding Company?
3. What do you understand by Royalty? Explain its various kinds. How does it differ from Rent ?
4. What is Reserve on Bill Discounted? How do you compute it? Discuss its application in Banking Accounts.
5. Explain in detail what are the different types of subsidiary books a banking company is required to maintain.
6. Differentiate between shares and debenture.
7. The Burdwan Electric Co. Ltd. rebuilt and reequipped a part of their power house at a cost of Rs. 80,00,000; the part of the old power house thus superseded had cost originally Rs. 50,00,000; but if erected at the present time would cost 20% more. Rs. 6,00,000 is realized from the sale of old materials and Rs. 3,00,000 worth of old materials are used in the reconstruction and are included in the cost of Rs. 80,00,000 mentioned above.
Give the necessary entries of recording the above transactions in the books of the company, indicating the allocation between capital and revenue and give reasons for such allocation.
8. The Great Life Assurance Co. Ltd. Prepared its Revenue Account for the year ended 31st December, 2010 and ascertained its Life Assurance Fund to be Rs. 56,70,000. It was found later that the following had been omitted from the accounts.
 - (a) Interest accrued on investments Rs. 78,000; income-tax liable to be deducted estimated to be Rs. 21,000.
 - (b) Outstanding premiums Rs. 65,600.
 - (c) Bonus utilized for reduction of premiums Rs. 13,500
 - (d) Claims intimated but not yet admitted Rs. 34,800.

MASTER OF COMMERCE (M.COM)

Second Year- Third Semester

International Business

Note: -Attempt all questions

1. Define International Business Environment. Explain the Geographical and Economic Environment of it.
2. Explain in detail the changing dimensions of Business Environment.
3. Write an essay on Foreign Exchange Market.
4. Describe in detail the Risk Management System in Foreign Exchange Market.
5. Describe the transaction and economic exposure in Foreign Exchange Risk.
6. What changes have occurred recently in International Business ? Explain it in Indian Context.
7. What is the difference between direct and indirect exporting?
8. Distinguish between Export marketing and International Marketing
9. What are organizational issues in International Business? Explain.
10. Write short notes on any two of the following: (a) WTO (b) SAARC

MASTER OF COMMERCE (M.COM)
Second Year- Third Semester (Management Group)
Human Resource Management

Note: -Attempt all questions

1. What do you mean by Human Resource Management? Discuss the importance of Human Resource Management in a modern enterprise.
2. Discuss the nature and significance of Human Resource Planning.
3. Explain in detail the process of job analysis in a large business organization.
4. Describe the internal and external sources of recruitment.
5. Discuss the importance of scientific selection in the management of a company.
6. Write a detailed note on career development and management.
7. What do you understand by compensation management? Explain its objectives.
8. Define the succession planning. Enumerate the step involved in succession planning?
9. Define the performance appraisal. Briefly state its importance and objectives.
10. Write a short note on employee welfare.

MASTER OF COMMERCE (M.COM)
Second Year- Third Semester (Management Group)
Marketing Management

Note: -Attempt all questions

1. What do you understand by the term 'Marketing'? Explain the Core Concepts of Marketing?
2. Define marketing management. State and explain the importance of marketing management in Indian economy?
3. What are the steps in the consumer decision making process? Do all consumers' decisions involve these steps?
4. Define Consumer behaviour? Discuss the various stages of Buying Process with examples?
5. What criteria or bases are used for segmenting a market?
6. Explain the concept of PLC and discuss how it is related to the different stages of market development?
7. What is Sales Promotion? Explain the main tools of sales promotion.
8. What do you mean by marketing decision? Explain those factors affecting marketing decisions.
9. Write short notes on (a) Relationship Marketing (b) Cyber Marketing
10. Write short notes on (a) Guerrilla Marketing (c) Green Marketing

MASTER OF COMMERCE (M. COM)

Second Year- Fourth Semester

Corporate Tax Planning & management

Note:-Attempt all questions.

Q.1 What are The Different Categories in to Which The assesses are Divided With Regard to Residence ? Give a Brief account of each of Them.

निवास स्थान के आधार पर करदाताओं को किन-किन श्रेणियों में विभाजित किया गया है? प्रत्येक का संक्षिप्त विवरण दीजिए।

Q.2 Distinguish Between Recognized Provident Fund and unrecognized Provident Fund.

प्रमाणित प्राविडेंट फण्ड तथा अप्रमाणित प्राविडेंट फण्ड में अंतर बताइए।

Q.3 State The item of Income From House Property Which are Not Liable to Tax .

मकान संपत्ति से आय के उन मदों का वर्णन कीजिए जिन पर कर नहीं लगता है।

Q.4 Which are The allowances That are admissible in Determining The Income From Business ?

व्यापार की आय निकालने के लिए कौन सी छूटे स्वीकृत हैं?

Q.5 Explain The Following :-

1. Capital Assets
2. Short –Term Capital Assets
3. Cost of Acquisition of Capital / Assets
4. Capital Gains ?

निम्न को समझाइए :-

1. पूंजी संपत्तियां
2. अल्पकालीन पूंजी संपत्तियां
3. पूंजी सम्पत्तियों को प्राप्त करने की लागत
4. पूंजी लाभ

Q.6 Describe The Method of Computing Income Under The Head Income From other Sources.

अन्य साधनों की आय शीर्षक में आय की गणना विधि का वर्णन कीजिए।

Q.7 What is Meant by Perquisites ? What are Tax Free Perquisites ?

अनुलाभ का क्या अर्थ है? कर मुक्त अनुलाभ कौन से हैं?

Q.8 Explain Clearly The Meaning of The Following :-

1. Tax Free non – Government Securities

2. Less Tax Government Securities .

निम्न के अर्थ स्पष्ट तथा समझाइए:–

1. करमुक्त गैर सरकारी प्रतिभूतियां

2. करयुक्त सरकारी प्रतिभूतियां

Q.9 Discuss The Basic of assessment of a Hindi undivided Family.

एक अविभाजित हिन्दू परिवार के कर निर्धारण के आधार का वर्णन कीजिए।

Q.10 Distinguish Between on Working Partner and Non Working Partner What Privileges are enjoyed a Working Partner.

सक्रिय साझेदार तथा न काम करने वाले साझेदार में अंतर कीजिए। सक्रिय साझेदार को क्या सुविधाएँ हैं?

MASTER OF COMMERCE (M. COM)

Second Year- Fourth Semester

Research Methodology

Note:-Attempt all questions.

Que.1 What is Research Methodology? What are the characteristics of a good Research?

अनुसंधान विधि क्या है? कुशल अनुसंधान की विशेषताओं का वर्णन कीजिये।

Que.2 Identify the major problems in research methodology suggest possible solutions to overcome this problems.

भारत में अनुसंधान विधि की प्रमुख समस्याओं में बताइये? इन समस्याओं को दूर करने के लिये संभव समाधान का सुझाव दें।

Que.3 What are the various kinds of sampling?

सम्भावना के विभिन्न प्रकारों को बताइये।

Que.4 What are the various types of scale used in research?

अनुसंधान में इस्तेमाल होने वाले मापन के विभिन्न प्रकारों का वर्णन करिये।

Que.5 What are the different of between primary & secondary data?

प्राथमिक एवं द्वितीयक डाटा के मध्य अन्तर बतायें।

Que.6 Short notes. (संक्षिप्त टिप्पणी)

(1) Hypothesis (परिकल्पना)

(2) ANOVA

Que.7 What is Sampling? What are its objectives? Describe any two methods of sampling.

प्रतिचयन क्या है? इसके उद्देश्य क्या हैं? प्रतिचयन की किन्हीं दो विधियों का वर्णन कीजिए।

Que.8 What is Investigation? Which preliminary steps you would consider while planning an investigation? Describe them.

अनुसंधान क्या है? अनुसंधान की योजना बनाते समय आप किन प्रारंभिक कदमों पर विचार करेंगे? उसका वर्णन करें।

Que.9 What is Hypothesis Testing? Distinguish between Null hypothesis and Alternative hypothesis.

परिकल्पना परीक्षण क्या है? शून्य परिकल्पना और वैकल्पिक परिकल्पना के बीच अंतर करें।

Que.10 What is Interview? Explain the role and qualities of a good interviewer.

साक्षात्कार क्या है? एक अच्छे साक्षात्कारकर्ता की भूमिका और गुणों की व्याख्या कीजिए।

MASTER OF COMMERCE (M. COM)
Second Year- Fourth Semester (Management Group)
Business Promotion & Project Planning

Note:-Attempt all questions.

1. Define Entrepreneurship? Discuss its characteristics and nature.
2. Discuss the role of Entrepreneurship in present scenario.
3. What is Cost of Project? Describe briefly the various means of financing of project.
4. Describe characteristics steps of new business project.
5. Write a detailed note on project identification, formalization and planning.
6. Discuss the concept of project financial viability study in detail.
7. Explain the concept of the cost estimating and cost improvement in cost budgeting.
8. What is environmental scanning in business opportunity?
9. What is the importance of demand analysis in project management?
10. Write a short note on Financial analysis.